

Speak Up, with Alastair Greener

Speaking sessions for schools from Between the Lines

Presentation workshops and interview practice for students.

Voice and presence sessions for staff.

A crew to film your Spoken Language endorsement sample.

between the lines

A lesson written for every student in the room

btl.education/speak-up

hello@btl.education

WHAT SPEAK UP IS

Sooner or later, everyone has to speak up

Every student taking AQA GCSE English Language gives a formal presentation and answers questions on it. Plenty of adults would rather sit another exam.

Speak Up shows students how to plan a talk and cope with the questions at the end. Staff get the same tools for the classroom and the parents' evening. When it's time to record your endorsement sample, our crew films it and hands you files ready to upload.

Everything is booked through Between the Lines. You deal with us from the first email to the invoice, and Alastair delivers as part of our team.

Who it's for

- Students in Years 10 to 13
- English departments
- Whole staff and senior leaders
- Parents and carers

The Spoken Language endorsement, in brief

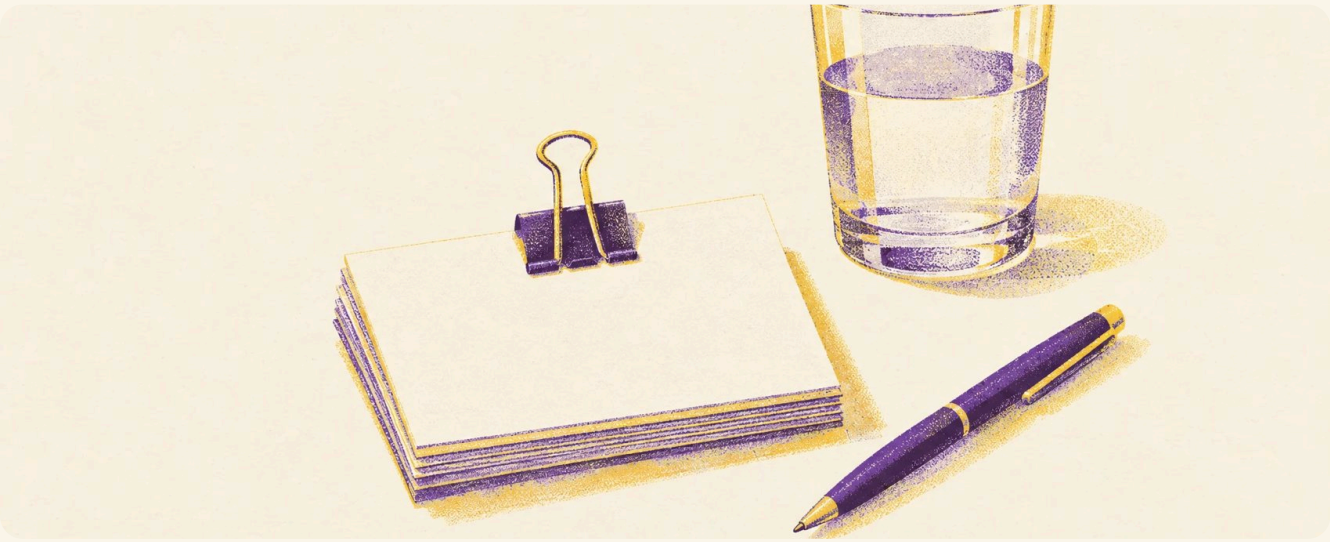
10 minutes
at most for the presentation and questions

Pass, Merit, Distinction
or Not Classified, reported separately from the 9 to 1 grade

Up to 30
students in the recorded sample, complete and unedited

Friday 7 May 2027
the deadline for the June 2027 series

Source: AQA, GCSE English Language 8700 specification and Spoken Language endorsement guidance.



WHO YOU'LL WORK WITH

The people behind Speak Up

Alastair Greener FPSA



President of the Professional Speaking Association UK and Ireland for 2026. Author of *Generationally Speaking: How to bridge the generation gap and communicate with confidence* (Right Book Press, 2025), a Business Book Awards 2026 finalist. Senior journalist and presenter for Business Reporter, with more than 500 interviews with business leaders. Sixteen years as a cruise director with Princess and Cunard. Alastair runs every Speak Up session in school.

Alastair Greener holds an enhanced DBS certificate. Everyone else who works with your students is DBS checked.

"I have delivered communication workshops in schools for over a decade."

Alastair Greener

Hannah

Hannah has taught English for ten years, from Year 7 up to A level, and reviews every Between the Lines resource. She is still teaching, so you'll meet her in the evening streams from our studio and on the April holiday course.

James and the Granary crew

James runs Granary Digital, the production company behind Between the Lines, from a barn studio at Funtington in West Sussex. He handles every booking, and he and one crew member run the recording days.



FOR STUDENTS

Sessions for students

Run by Alastair in your school.

Speak Up workshop

Years 10 and 11 · 75 minutes · up to 30 students a session

A practical session on giving a talk, built around the Spoken Language endorsement: a shape for any talk (Alastair's hook, message, recap and call to action), nerves and his 3-4-5 breathing, voice, notes on a card, and answering questions formally and in some detail.

Half day (two sessions): £650 · Full day (four sessions, up to 120 students): £995

Every student gives a 60-second talk before the workshop ends.

Interview ready

Years 11 to 13 · half day · up to 30 students

For interviews for sixth form, college, an apprenticeship or university: first impressions, answering the question that was asked, bridging from a hard question, and a mock interview for every student.

£650

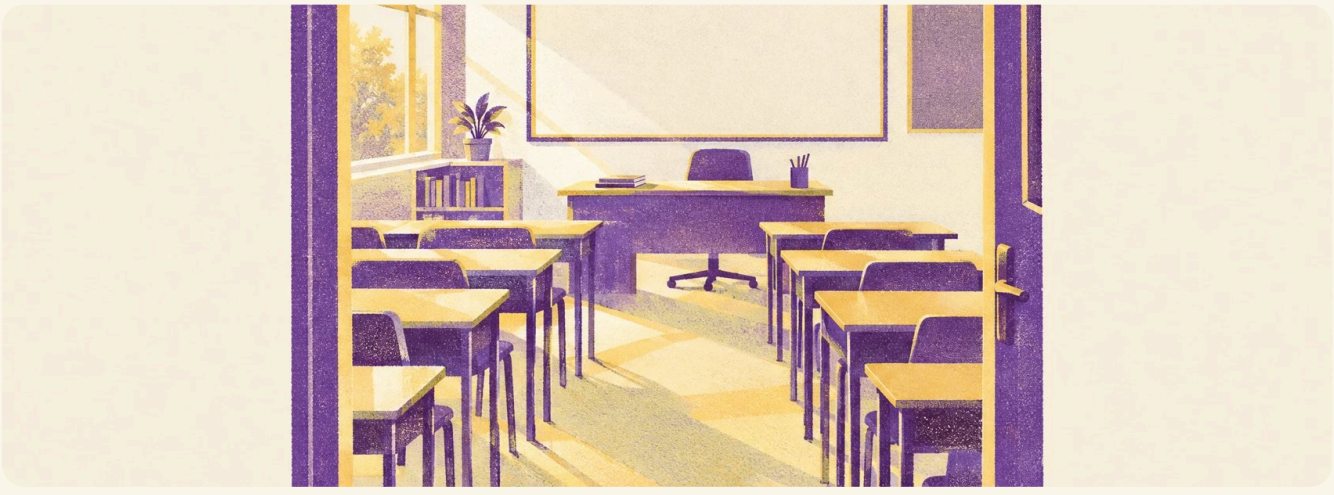
Assembly: framed, not defined

A year group · 30 to 40 minutes

Talking across the generations, from Alastair's book. His line: "We are framed by our generation, not defined by it."

£450, or £250 on a workshop day

Prices ex VAT.



FOR STAFF

Sessions for staff

Teachers talk for a living, and many were never shown how.

Presence in the classroom

INSET for the whole staff · up to 2 hours

Voice, pace, pauses, movement and names: what a professional speaker practises for years, tried out in the session.

£1,350 · Full day with a department session: £1,950

Look after your voice

Twilight for teachers · 75 minutes

Voice care for people who talk all day: warming up, breathing, and what to do in the week the voice starts to go.

£450 in school · £350 online

Teaching the Spoken Language endorsement

Streamed for English departments · with Hannah and Alastair

Routines, topics and questions, the criteria in plain terms and AQA's sampling rules. Recording included.

£400 a school · £900 a trust of up to 6 schools, then £150 each further school

Presenting to parents and governors

Half-day coaching · up to 6 senior leaders

Open evenings, results briefings and the ten minutes in the hall that have to land.

£750

Prices ex VAT.

LIVE FROM OUR STUDIO

Tuesday 12 January 2027, 18:30 to 20:00

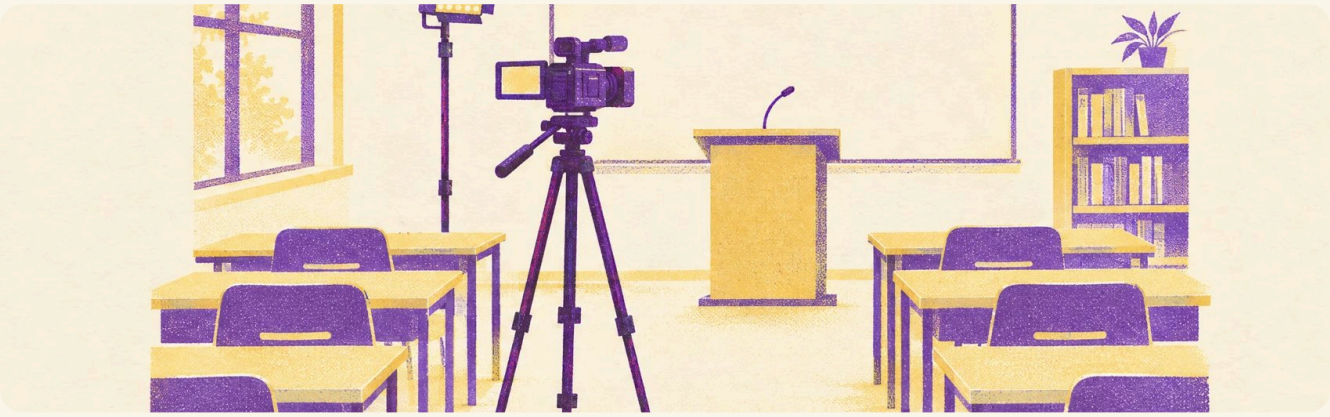
Teaching the Spoken Language endorsement, live from our studio. Book at btl.education/live



RECORDING DAY

Your endorsement sample, filmed properly

Our crew films each presentation complete and unedited, and sends the files back named for AQA's upload within two working days of the day or of your grades sheet, whichever is later. Your teachers assess. We only record.



What we do

- Plan the day with you, set up early and test before the first student.
- Film each presentation in one take, from the student's introduction to the last answer. Nothing is cut.
- Run a back-up recording and check the files at every break.
- Deliver one MP4 per student at 720p, the resolution AQA recommends, named in AQA's format.

What you do

- Choose the students and agree their topics.
- Provide a quiet room, the teachers who assess and a member of staff in the room throughout.
- Send us candidate numbers and the grades for the file names.
- Upload your sample to AQA through Centre Services.

Data protection and safeguarding

A data processing agreement with every booking. Our copies deleted 30 days after handover. Alastair Greener holds an enhanced DBS certificate. Everyone else who works with your students is DBS checked. Our crew are never alone with a student.

`92345_8700-C_0001_Joe Bloggs Pass.mp4`

AQA's own example of a file name. We name every file this way.

£1,250 a day (about 40 presentations) · £1,600 with a warm-up for each group from Alastair

Prices ex VAT.

BEYOND THE CLASSROOM

Studios, families and the rest of the year

Studio day at the barn

Up to 20 students in Years 10 to 13 spend a day in our TV studio with Alastair and the crew: presenting to camera, a recorded interview and a clip to take home. Your staff come too.

£1,800

For parents and carers

Talking about exams at home: an evening talk for your families, drawing on Alastair's book and research. £450 in school with Alastair, or £350 streamed with Hannah and Alastair.

Free webinar: Talking across the generation gap at home, with Hannah and Alastair, on Wednesday 27 January 2027, 19:00 to 19:45.

All year

Speak Up in tutor time: 30 weekly 10-minute sessions, each with a short film, slides and an activity sheet at three levels. £295 a school a year; further trust schools half price.

Spoken Language endorsement unit: 8 lessons at three levels of support, with a recording-day checklist. £100 a school; £40 a teacher including VAT.

School prices ex VAT. The £40 teacher licence and the holiday course include VAT.

FOR FAMILIES TO BOOK

Speak with confidence

A holiday course

Two days at our studio for young people aged 14 to 17, on Tuesday 6 and Wednesday 7 April 2027, with Alastair and Hannah. Families book places themselves.

£195 including VAT

Details at btl.education/speak-up/courses



PRICES AND BOOKING

Prices and booking

Speak Up workshop	**half day £650 · full day £995**
Interview ready	**£650**
Assembly: framed, not defined	**£450 · £250 on a workshop day**
Recording day	**£1,250 · £1,600 with Alastair**
Studio day at the barn	**£1,800**
Presence in the classroom	**£1,350 · full day £1,950**
Look after your voice	**£450 in school · £350 online**
Teaching the Spoken Language endorsement (streamed)	**£400 a school · £900 a trust of up to 6 · £150 each further school**
Presenting to parents and governors	**£750**
Talking about exams at home	**£450 in school · £350 streamed**
Speak Up in tutor time	**£295 a school a year · further trust schools half price**
Spoken Language endorsement unit	**£100 a school · £40 a teacher (including VAT)**

School prices are ex VAT. The £40 teacher licence and the holiday course (page 7, £195) include VAT.

Speaking year package

A Speak Up full day, a recording day, Look after your voice in school and a year of Speak Up in tutor time. Further schools in the same trust: £2,000 each. Sessions delivered within 12 months of the order.

£2,500

for one school (£2,990 separately)

Travel

Included within 75 miles by road, each way, of the nearer of Salisbury (Alastair's base) or our studio at Funtington, West Sussex. Beyond that, 45p a mile for the miles over 75, each way, plus a hotel the night before for a start more than two and a half hours' drive away.

How to book

1. Send an enquiry at btl.education/speak-up with what you'd like and two or three possible dates.
2. James replies within two working days with dates, the price and any travel.
3. You confirm and send a purchase order. Granary Digital Ltd invoices your school. Booking terms: btl.education/speak-up/booking-terms

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